Envelopes Mailing Guidelines

Please follow these guidelines for address placement on envelopes.

The blue line marks the “safe area”. It is 1/16” inside the edge of your printed envelope. You should never put any wording, logos, or other important art closer than 1/16” from the edge, or it may get trimmed.

Return Address should be 1/4” from the top and left side of the envelope.

Mailing Address Can NOT be higher than 2-3/4” from the bottom of the envelope.

Post Office Barcode Area: No text or graphics are allowed in this area that are greater than 7% grayscale because this is the area the post office uses for the barcodes.

Alternate Barcode Area: There is an alternate area for the postal barcode. If there is a horizontal space of at least 3-1/2”, the barcode can go underneath the addressing info.